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In the 1st edition of the CONTINUITY newsletter, we are pleased to announce the results of our preliminary research.

Audience Characterization



The 1st result (R1) aims to create a blueprint to characterize the audience of the project, through a survey. R1 shows that most respondents come from:

- Information Technologies, Engineering, Consulting or Financial Services;
- Large organizations (1 000 employees or more);
- Management positions
- Mediterranean countries (Southern Europe)

State of the Market



The state of the market analysis done under R1 enabled to understand the knowledge managers have on the theme of Business Continuity.

- 30% of the inquired managers have no familiarity with the concept of "business continuity";
- Organizational resilience concerns are most felt in technological and infrastructural fields.

Best Practices



R1 came to show that organizations are far from ideal, when it comes to the resilience practices applied. From all the responses collected, it is possible to state that:

- 60% of organizations lack a professional certification requirement;
- 66% lack urgency towards digitalization;
- 16% do not apply any kind of business continuity management practice;
- 82% lack coordinated exercises with suppliers.

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