

Modern approaches to risk, therefore, tend to focus on elements that the organization has control over. In addition to prevention, the modern organization focuses on its resilience.

Resilience isn't just about reacting to challenges; it's your ultimate competitive edge. It goes beyond incident response, transcending crisis management to propel you forward in the face of adversity

Business continuity management is the management practice through which organizations develop their ability "to continue the delivery of products and services within acceptable time frames at predefined capacity during a disruption

Nokia's Journey:

Nokia dominated the cellphone market in 1991, growing until 2001. Due to emergence of the iPhone in 2007 led to a downturn. By 2012, Nokia faced financial losses, job cuts, and more.

MODULE

BUSINESS CONTINUITY

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Deepening

BCMS Policy vs BCMS Programme: What's the Difference?

Real life business continuity:

- Dell Inc.
- Evonik Industries

Best practices

What is a BCMS (Business Continuity Management System) and how to implement it

Best practice

- Scenario independent plans
- Professional certification

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